Neuma Announces World's First ALM Tool Kit: ALM+

Sept 19, 2011.

CUSTOM CM AND ALM TOOLS DRIVE DOWN TOTAL COST OF OWNERSHIP (TCO)

Orlando, Florida.   Looking for the right CM or ALM tool is time-consuming and costly. Once found, it's even more costly to customize it to the project process. Many settle for an inferior nearest-fit packaged solution.

But that's all about to change.

At the CM Trends 2011 conference in Orlando, Neuma today introduced new and disruptive technology with its ALM+ Tool Kit. In less time than it takes to look for an ALM tool, a custom ALM tool can be generated, one that adapts to the organization, rather than the other way around.

Neuma claims that in a few hours, to a few days, the custom ALM tool is ready to use, with near-zero administration, full multiple-site capabilities for all ALM functions, and with over 90% less scripting than typical CM or ALM solutions. And that results in a very low TCO.

"But that's not good enough", says Joe Farah, Neuma's President and CEO. "The resulting ALM tool has to be better than commercial tools - easy to use, advanced dashboards, process-centric, intuitive. And since CM is the core of any ALM solution, that's got to be there in spades."

Neuma looked at its core technology strengths: CM technology and process-based, next generation repository technology. Each on its own is world class technology. By encapsulating these into a platform and packaging extremely high-level Next Generation Languages (NGLs) on top, Neuma has produced a data-driven means to rapidly specify Next Generation CM and ALM tools.

"We looked at CM+ 7, arguably the best Software CM tool available. Then we looked at how we made it so good. Finally we focused on automating the process we used to specify CM+ on top of our repository platform", explained Farah. "CM+ already had plenty of customization capability. We just took it one big step further by focusing entirely on expanding, automating and simplifying the customization technology."

Custom role- and task-based dashboards dramatically reduce training time and can be generated in minutes, interactively. ALM+ allows the customer to start customization from a clean slate, or from either of two well known starting points. Over time, Neuma will add additional starting points to further reduce the time to build the ALM tool.

"At some point the industry will see that building your own ALM tool is the only path that makes sense", claims Farah. "And just to help improve that vision, we'll offer ALM+ at half price until year end."

If you're looking for the ideal ALM or CM tool, perhaps ALM+ can help you find it fast.

Neuma Technology Inc. is a pioneer and leader in providing advanced Configuration Management and ALM technology. Its flagship product, CM+ Enterprise, first released in 1991, provides end-to-end Application Lifecycle Management in a small footprint package that is easy to customize.

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